



A message from the

Milwaukee Women inc Board Chair

When Milwaukee Women inc was started in 2002 by several tenacious executive women, it was done so with the goal of positively changing the impact of leadership and, ultimately, the performance of the Wisconsin business community. Our research this year indicates that progress continues to be made; our data highlights a notable increase in 2024 of total number of women directors in both Wisconsin public and private companies. In the coming year, we plan to enhance our research by including qualitative data, which we believe will help provide context, depth, and insights that numbers alone can't capture. It can also lead to the discovery of new ideas or hypotheses that can later be tested quantitatively.

We continue to drive toward this mission of advancing inclusive leadership through the efforts of our steering committee members, our sponsors, and contributing partners who lend support throughout the year. On behalf of our Board of Directors, we thank you all for being an important part of the Milwaukee Women inc mission.

> - Kristin Dufek President **EUA**

2024 KEY FINDINGS

PUBLIC COMPANIES



WOMEN DIRECTOR SEATS IN WISCONSIN'S **TOP 50 PUBLIC COMPANIES UP FROM 27.3% (126/462) IN 2023** (48/50)

PUBLIC COMPANIES WITH AT LEAST ONE WOMAN BOARD MEMBER DOWN FROM 98% (49/50) IN 2023 (27/450)

OF COLOR **DIRECTOR SEATS** DOWN FROM 6.3% (29/462) IN 2023

WOMEN

PRIVATE COMPANIES



WOMEN DIRECTOR SEATS IN WISCONSIN'S **TOP 50 PRIVATE COMPANIES UP FROM 21.1% (72/341) IN 2023**



PRIVATE COMPANIES WITH AT LEAST ONE WOMAN BOARD MEMBER UP FROM 64% (32/50) IN 2023

MWI MISSION

Milwaukee Women inc is an organization of executives determined to change the quality and composition of corporate boards to maximize the performance of public and private companies, with a focus on women and women of color.

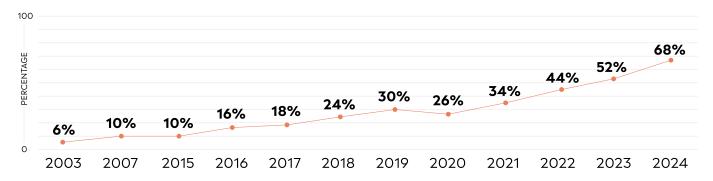
MWi VISION

Achieve balanced representation of all women on boards of directors

to maximize the performance of public and private companies.

PERCENT OF WISCONSIN PUBLIC COMPANIES WITH THREE OR MORE WOMEN DIRECTORS

Catalyst reports "at least three women directors" as the critical mass needed to maximize diversity benefits. The number of Wisconsin Power of 3 companies has grown from three in 2003 to 34 in 2024.







Wisconsin Top 50 Public Companies

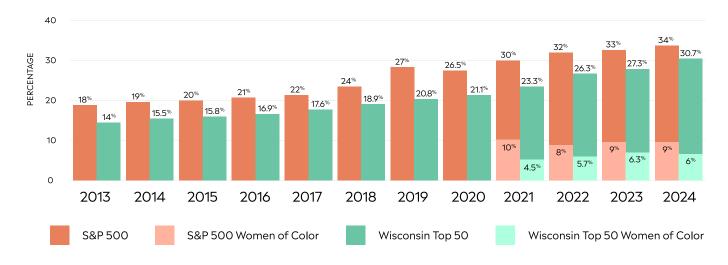


Wisconsin Top 50 Private Companies



Russell 3000 Index

GENDER DIVERSITY OF S&P 500 COMPANIES COMPARED TO WISCONSIN TOP 50 COMPANIES WOMEN AND **WOMEN OF COLOR**



VISCONSIN TOP 50 PUBLIC COMPANIES



Jonas Prising

Chairman & Chief Executive Officer ManpowerGroup

Why has your company made it a priority to build a diverse board that includes women?

"At ManpowerGroup, a gender-diverse board isn't just a 'nice to have' - it's a strategic imperative. Representation that mirrors our workforce: Women form a significant portion of our global workforce and client base. It's right that we build a board that reflects this... This approach is not about quotas: it's about leveraging diverse perspectives to drive sustainable success and maintain our competitive edge in the global market."

TOP 50 WISCONSIN PUBLIC COMPANY DIRECTORS

- 30.7% (138/450) of board members are women, up from 27.3% (126/462) in 2023.
- 96% (48/50) of public companies have at least one woman board member, down from 98% (49/50) in 2023.
- Power of 3 public companies increased from 26 to 34 of 50 companies, or 68%, in 2024, up from 52% in 2023.

WOMEN OF COLOR DIRECTORS TOP **50 WISCONSIN PUBLIC COMPANIES**

- Women of color hold 6.0% (27/450) of director seats. down from 6.3% (29/462) in 2023.
- 19.6% (27/138) of total women directors are women of color, down from 23.0% (29/126) in 2023.
- 5.9% (1/17) of newly elected women directors are women of color, down significantly from 27% (4/15) in 2023.



Joel Quadracci

Chief Executive Officer Quad

How important is it to have a company culture that fosters a diverse board?

"You never know where the next great idea is going to come from. Our culture is predicated on bringing together different people from different walks of life to create a better way. I am focused on developing the best talent in the industry, and to do that, we need to ensure that everyone is equipped with the right support to address their unique needs."

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PUBLIC COMPANY	2024 Total	2024 Women	% Women	2024 WOC
Alliant Energy Corporation	11	5	45%	0
ManpowerGroup Inc.	11	4	36%	0
Kohl's Corporation	11	4	36%	1
Rockwell Automation, Inc.	11	4	36%	1
WEC Energy Group, Inc.	12	4	33%	2
Schneider National, Inc.	10	4	40%	1
Brady Corporation	10	4	40%	1
MGIC Investment Corporation	13	4	31%	1
MGE Energy, Inc.	10	4	40%	1
Accuray Incorporated	8	4	50%	1
Bank First Corporation	11	4	36%	0
Fisery, Inc.	10	3	30%	0
Oshkosh Corporation	10	3	30%	0
Regal Rexnord Corporation	10	3	30%	1
Plexus Corp.	10	3	30%	0
Generac Holdings Inc. (Generac Power Systems)	11	3	27%	1
-	10	3	-	1
A. O. Smith Corporation		3	30% 30%	0
Quad/Graphics, Inc. (Quad)	10	-		-
REV Group Inc.	6	3	50%	1
Exact Sciences Corporation	-	3	33%	0
Modine Manufacturing Co.	9	3	33%	1
Manitowoc Company, Inc. (The)	9	3	33%	0
Zurn Elkay Water Solutions Corp.	10	3	30%	0
Lands' End, Inc.	6	3	50%	0
Sensient Technologies Corporation	10	3	30%	1
Associated Banc-Corp	11	3	27%	0
Artisan Partners Asset Management Inc.	7	3	43%	1
Badger Meter Inc.	9	3	33%	1
Johnson Outdoors Inc.	9	3	33%	0
Duluth Holdings, Inc.	9	3	33%	0
Enerpac Tool Group Corp.	10	3	30%	0
Nicolet Bankshares Inc.	15	3	20%	1
First Business Bank	9	3	33%	1
Orion Energy Systems, Inc.	6	3	50%	0
Harley Davidson, Inc.	9	2	22%	0
Snap-on, Inc.	10	2	20%	1
Spectrum Brands Holdings, Inc.	7	2	29%	2
Marten Transport, Ltd.	8	2	25%	1
Marcus Corporation (The)	10	2	20%	0
Douglas Dynamics Inc.	6	2	33%	1
Twin Disc Inc.	8	2	25%	0
Waterstone Financial Inc./WaterStone Bank	7	2	29%	0
Citizens Community Bancorp, Inc.	8	2	25%	0
Luxfer Holdings PLC	6	2	33%	1
Mayville Engineering Company Inc.	7	1	14%	0
Strattec Security Corporation	7	1	14%	1
National Presto Industries Inc.	5	1	20%	0
Weyco Group, Inc.	7	1	14%	1
				-
Tri City Bankshares Corp.	3	0	0%	0
Tri City Bankshares Corp. LiveWire Group, Inc.	3 9	0	0%	0

Source: Please see methodology information on page 8.

WISCONSIN TOP 50 PRIVATE COMPANIES



Dale Kooyenga

President **MMAC**

How important is it for the business community and individual businesses to foster a culture that supports diversity on boards of directors?

"With a community as diverse as ours, it only makes sense to have different perspectives represented on our boards. Not only does it provide opportunity to new voices, but diverse board leadership offers a broader range of ideas spurring more deliberate decision making and new ways to address challenging issues. These organizations serve diverse populations. It only makes sense for them to better understand those audiences."

TOP 50 WISCONSIN PRIVATE COMPANY DIRECTORS

- 23.3% (87/373) of board members are women, up from 21.1% (72/341) in 2023.
- 70% (35/50) of private companies have at least one woman board member, up from 64% (32/50) in 2023, and compared to 96% (48/50) of public companies.
- 30% (15/50) of companies have three or more women directors, compared to 26% (13/50) in 2023.



PRIVATE COMPANY	2024 Total	2024 Women	% Women	2024 WOC
Northwestern Mutual	15	7	47%	2
ABC Supply Co., Inc.	7	5	71%	0
S. C. Johnson & Sons, Inc.	9	5	56%	0
U.S. Venture, Inc.	7	4	57%	0
American Family Insurance	16	4	25%	3
Kwik Trip, Inc.	6	4	67%	0
Uline, Inc.	6	4	67%	0
Kohler Co.	8	4	50%	0
Ashley Furniture Industries, LLC	3	3	100%	0
Schreiber Foods	9	3	33%	0
TruStage Financial Group, Inc.	11	3	27%	0
Epic Systems Corporation	9	3	33%	0
Sentry Insurance	9	3	33%	1
Robert W. Baird & Co., Inc.	19	3	16%	0
Boldt Company (The)	8	2	25%	0
Menasha Corporation	10	2	20%	0
Green Bay Packaging	9	2	22%	0
Trek Bicycle Corporation	6	2	33%	0
Acuity Insurance	14	2	14%	0
Quartz Health Solutions, Inc.	13	2	15%	0
Charter Manufacturing Company, Inc.	10	2	20%	0
West Bend Insurance Company	12	2	17%	0
DeLong Co., Inc. (The)	9	2	22%	0
Hy Cite Enterprises, LLC	9	2	22%	1
Sargento Foods Inc.	8	1	13%	0
Miron Construction Co., Inc.	3	1	33%	0
Masters Gallery Foods, Inc.	5	1	20%	0
Bergstrom Automotive	2	1	50%	0
Church Mutual Insurance Company, S.I.	10	1	10%	1
Walbec Group	6	1	17%	0
Brakebush Brothers, Inc.	10	1	10%	0
SECURA Insurance	12	1	8%	0
Hydrite Chemical Co.	7	1	14%	0
Findorff	5	1	20%	0
Stroughton Trailers	3	0	0%	0
Ariens Company	7	0	0%	0
Michels Corporation	1	0	0%	0
Boucher Automotive Group	1	0	0%	0
Great Northern Corporation	6	0	0%	0
Faith Technologies, Incorporated (FTI)	5	0	0%	0
Promega Corporation	7	0	0%	0
Lakeside Foods, Inc.	1	0	0%	0
JX Enterprises, Inc.	2	0	0%	0
RJ Schinner	1	0	0%	0
American Packing Corporation	4	0	0%	0
Roehl Transport, Inc.	2	0	0%	0
IEWC	8	0	0%	0
Palermo Villa, Inc.	5	0	0%	0
J.P. Cullen	10	0	0%	0
Bemis Manufacturing Company	8	0	0%	0
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Source: Please see methodology information on page 8.

WOMEN DIRECTORS ADDED TO THE BOARDS OF THE TOP 50 WISCONSIN PUBLIC COMPANIES SINCE THE LAST REPORT

New Wisconsin-Based Women Directors



Lisa Barton President and Chief **Executive Officer Alliant Energy**



Christie Raymond Chief Marketing Officer Kohl's



Patricia Ackerman **Retired Executive** A.O. Smith



Angela Rieger EVP, Chief Transformation Officer Lands' End



Bank First Erin Davis CEO **Quality Roasting**

New Women Directors



Julie Streich Chief Financial Officer Barnes



Quad

Melanie Huet President, Brand Management & Innovation Newell Brands



GROUP INVESTMENTS

Kathleen Steele Advisor Investment Banking



ACSmith.

Lois Martin Chief Financial Officer Mortenson Companies



Cynthia Augustine Global Chief Talent Officer McCann Worldgroup



Alicia Parker Chief Marketing Officer & Managing Director Tishman Speyer



Maureen O'Connell **Lead Director** Acacia Research



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Wendy Arlin Former CFO Bath & Body Works



OSHKOSH

Annette Clayton Former President & CEO Schneider Electric



OLIOU

Heather Wishart-Smith



tiserv.

Charlotte Yarkoni President, Commerce + Ecosystems Microsoft



DULUTH Janet Kennedy Former Vice President, North America Regions

Google

MILWAUKEE WOMEN INC STEERING COMMITTEE MEMBERS ON CORPORATE BOARDS

PUBLIC

Gail Hanson, Artisan Partners Fund Joan Prince, Aspen Xia Liu, Badger Meter Mara Swan, Brightview Laurie Benson, First Business Financial Services Inc., First Business Bank DeVona Wright Cottrell, First Federal Bank of Wisconsin Jennifer Kent, Mayville Engineering Pat Ackerman, Newsight Imaging, MGE Energy Sally Washlow, Orion Energy Systems, Data I/O Susan Kreh, Solid Power, Inc. Mary Ellen Stanek, WEC Energy Group, Inc Peggy Troy, Zurn Elkay Water Solutions

PRIVATE Anne Zizzo, Froedtert Hospital

Cecelia Gore, CG Schmidt, Inc, Town Bank, a Wintrust Company Christy Brown, Northwestern Mutual Series Fund, Inc. Donna Bembenek, Waukesha State Bank Eve Hall, Ph.D., Children's Wisconsin Gail Hanson, Northwestern Mutual Series Fund, Inc. Gail Lione, Sargento Foods Holly Nelson, Silver Star Brands, Inc Joan Prince, Ascendium Education Group, Froedtert Health Karen Hung, KeHE, Ascension Wisconsin Healthcare System Kathy Henrich, M3 Insurance Kelly Grebe, Children's Wisconsin Kristin Dufek, EUA Laura Gutierrez, Waukesha State Bank Laurie Benson, MIG Commercial Real Estate, Bassett Mechanical Linda Gorens-Levey, Ixonia Bank, Medical College of Wisconsin Lisa Pendergast, Mechdyne Corporation Lori Stortz, Badger Mutual Insurance Company, Community Care Inc. Mara Swan, GOJO Inc., TRAC Intermodal, ULINE, Bader Rutter

PRIVATE CONT'D.

Margo Loebl, PJM Interconnection

Mary Ellen Stanek, Baird Financial Group, Froedtert Health

Meghan Berndt, Reliable Knitting Works, Uzelac Indistries, Inc

Nancy Hernandez, Society Insurance, Marquette University,

Medical College of Wisconsin

Peggy Kelsey, Northshore Bank Peggy Troy, Children's Wisconsin

Phyllis King, UW Credit Union

Sarah Schneider, Northwestern Mutual Investment Services, Northwestern

Long Term Care Insurance Company

Shana Lewis, Renning Lewis & Lacy SC Susan Finco, Society Insurance, Green Bay Packers

Susan Kreh, West Bend Mutual Insurance, Silver Rock Consulting

Wendy Baumann, Herzing University

Xia Liu, Children's Wisconsin

Chandra Cooper, IPAMA - Institute for the Preservation of African American Music and Arts, Coalition of Black House Museums, Holy Redeemer School Board

ADVISORY

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Heather Dunn, CharismaQ

Holly Nelson, Solutionz

Jasmine Johnson, Marine Credit Union

Marilyn Thiet, Nassco, Inc.

Pat Ackerman, Spaulding Medical, LLC

Sally Washlow, Matot Industries

Susan Finco, First Business Bank

Wendy Baumann, Northern Trust

Deb Seeger, The ABC Group, and Colorful Connections

Chandra Cooper, Vander Cook College of Music

President & CEO, Lori Syverson

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Chantel Byrd, Veolia

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Nisha Gandi, KeyCare

Tricia Geraghty

Ellen Gilligan

Julie Glynn, WaterStone Bank

Julie Glynn, waterstone bank
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Sheryl Hopkins, Badger Meter

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Jasmine Johnson, Versiti Inc.

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Lynnea Katz-Petted, Revitalize Milwaukee

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Susan Kreh, Dri-Oil Corporation Margaret Kurlinski, Godfrey & Kahn S.C.

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Christine Lidbury, Wisconsin Women's Council, Retired

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Xia Liu, WEC Energy Group, Inc.

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Kristin Lynes, Ready Rebound

Stephanie Lyons, Northwestern Mutual

Susan Martin, Aurora Health Care, Retired Brook Mayborne, YMCA of Metropolitan Milwaukee

Jennifer McClure, JEM

Mary McCormick, Rotary Club of Milwaukee

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Molly Mulroy, WEC Energy Group Holly Nelson, Retired executive, board member

Tammy Noll, Vyaire Medical

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Marilyn Thiet, Edge Performance Acceleration

Kathy Thornton-Bias, Boys & Girls Clubs

of Greater Milwaukee Julie Tolan, Lauber Business Partners

Peggy Troy, Children's Wisconsin, Retired

Marilka Velez, Associated Bank

Marilyn Vollrath, Reputation Partners, retired Sally Washlow, LHH (Lee Hecht Harrison LLC)

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THANK YOU

MWi wishes to thank the Institute for Women's Leadership at Marquette University for conducting the research for this report. Research was conducted by graduate student Lauren Glomski, under the supervision of Julia Schultz. Every effort was made to ensure the accuracy of this report.



METHODOLOGY | ABOUT THE DATA

PUBLIC COMPANIES Wisconsin's 50 largest public companies are ranked based on revenue as reported in the Milwaukee Business Journal's List of Wisconsin Top Public Companies, July 2024. MWi, and our research partner Marquette University's Institute for Women's Leadership (IWL), collected data for the Wisconsin top 50 public companies using the most recent filings with U.S. Securities and Exchange Commission and company websites from July 1, 2023, to June 30, 2024. Our team contacted these public companies and offered the opportunity to review our data and provide corrections.

PRIVATE COMPANIES Wisconsin's 50 largest privately held and closely held companies are based on rankings as reported in the 2024 Wisconsin 75, Deloitte LLP, compiled by revenue. Company participation in the list is voluntary, and not every large private business in the state is included. Private company board information is not as readily available as public company data. However, many domestic corporations and foreign limited liability companies are required to file an annual report with the Wisconsin Department of Financial Institutions (WDFI), which includes a list of directors. We purchased copies of the most recent annual reports from the WDFI (reflecting data from July 1, 2023, to June 30, 2024), which we used as a source. Similar to our process with the public companies, MWi and IWL contacted these private companies and offered an opportunity to review our data and provide corrections. Every effort was made to ensure the accuracy of the data in this report.