

## ANNE REED

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### Attorney, Organizational Growth, Philanthropy Expertise



Anne Reed has a unique background, first as a trial lawyer in business litigation and then leading the growth of the Wisconsin Humane Society from \$6M in revenue to \$14M, 100 employees to 240, two locations to six, and an endowment of \$4M to \$15M, annually helping tens of thousands of animals. As a legal executive, she has led and analyzed mergers and acquisitions. Having served on over ten boards, she is appreciated for strategic and legal guidance. She has served on executive, board development, finance, strategic planning, and fund development committees. She can advise on governance issues and has led succession planning for CEO and fundraising roles.

Anne's board experience encompasses for-profit, legal, community and philanthropic organizations. Currently, she serves on the Milwaukee Parks Foundation, Association for Animal Welfare Advancement, and Community Shares of Greater Milwaukee, in governance chair, secretary, and board chair positions. Recently, she was on the Wisconsin advisory board for First Midwest Bank, a board member of University School of Milwaukee, and board member and secretary of Shelter Animals Count. Previously, she served on the board and as secretary for the National Federation of Humane Societies and was a board member and president of Meta House, Inc. As an attorney she served as a board member of both the Seventh Circuit Bar Association and the American Society of Trial Consultants.

As President and CEO of the Wisconsin Humane Society since 2010, Anne led three acquisitions to expand WHS's reach to 1/3 of Wisconsin's animals and families. She leads a staff of 240 employees, annually sheltering over 16,000 homeless companion animals and caring for 5,000 wild animals. Lifesaving medical care is provided to thousands more animals, a spay/neuter clinic is available to the public, and the society provides educational programs to 8,000 children. Anne oversaw the build of two new shelters in Ozaukee and Racine Counties, each with a \$6M capital campaign. Additionally, she launched new programs, including intensive support for pets in poverty and public spay/neuter clinics. WHS has consistently held top ratings from Charity Navigator. As an advocate, Anne led efforts to pass a key bill in the state legislature and to retract a proposed administrative rule harmful to animals. She has been a regular speaker on M&A and organizational development.

Prior to her work at the Wisconsin Humane Society, Anne was a trial lawyer at Reinhart Boerner Van Deuren SC. from 1981–2009. She led teams investigating, resolving, and litigating issues involving business fraud, malpractice, mergers and acquisitions, intellectual property, and contracts. Anne co-chaired the law firm's financial litigation group and was chair of the employee benefits litigation group. She served as chair of firmwide professional development and litigation training. Anne was recruited to serve on the Commercial Arbitration Panel of the American Arbitration Association, the leading international organization for arbitration and alternative dispute resolution.

Anne graduated from Cornell Law School with honors and was on the Board of Editors of the Cornell Law Review. She received the Reif Prize for excellence in legal writing. She graduated from Northwestern University with an AB in English. She was awarded an honorary Doctor of Humane Letters degree from Cardinal Stritch University in 2021.

Anne has been named a "Women of Influence" by the *Milwaukee Business Journal*, listed as one of the top 25 female "Super Lawyers" by *Law & Politics* and as one of the top 20 "Women in Law" by the *Wisconsin Law Journal*.