



Jasmine M. Johnson

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Healthcare, Sales, Marketing, Media, Government Relations, Corporate Affairs, and Supplier Diversity.

Previously or currently a member of 9 boards.

Jasmine M. Johnson has served on numerous boards in various capacities including President/Chair, as well as, financial secretary and legislative chair. Her experience includes government affairs, sales, and supplier diversity. She is currently Vice President of Sales and a member of the senior leadership team at iHeartMedia. She helped to launch their first nationwide Gospel station on FM. At ManpowerGroup she led supplier diversity initiatives in an effort to strengthen the economic wealth of diverse business communities. Previously, she led the advocacy strategy to support Pfizer, Inc.'s legislative and policy objectives. She has been highly visible in the community through her charity work and recognized by several organizations for her contributions.

BOARD EXPERIENCE

St. Luke’s Medical Center Steering Council , Committee Member	2021 – Present
Historic King Drive Business Improvement District , Board Member	2020 – Present
Milwaukee Film , Board Member	2020 – Present
Milwaukee Parks Foundation , Inaugural Board Member	2019 – Present
Milwaukee Montessori School , Board Member	2019 – 2021
United Way of Greater Milwaukee & Waukesha County , Board Member	2018 – Present
Diversity Leadership Society (DLS) , Creator and Co-Chair	2015 – 2021
29Eleven , Co-Founder	2011 – Present
Social Development Foundation , President and Board Member	2010 – 2013

MEMBERSHIPS & AFFILITATIONS

TEMPO Milwaukee	2021 – Present
Professional Dimensions	2019 – Present
Milwaukee Women Inc. (MWi)	2019 – Present
Delta Sigma Theta Sorority , Social Action Co-Chair	2017 – Present
Jack & Jill of America, Inc. Legislative Chair and Local Service Chair	2017 – Present
The Milwaukee Chapter of the Links, Inc , Financial Secretary and Arts Facet Chair	2015 – Present

CAREER HISTORY

iHEARTMEDIA MILWAUKKE , <i>Vice President of Sales</i>	2021 – Present
MANPOWERGROUP NORTH AMERICA , <i>Director – Supplier Diversity</i>	2018- 2021
PFIZER, INC , Government Relations & Corporate Affairs <i>Strategic Engagement and Special Projects Lead, Senior Manager, Alliance Development Manager, Primary and Specialty Healthcare Representative.</i>	2006 – 2018

EDUCATION

Cardinal Stritch University, Master of Science in Management
University of Wisconsin, Bachelor of Science in Business Management, Concentration: Marketing.

AWARDS AND RECOGNITION

Milwaukee Business Journal 40 Under 40	2021
Fierce Lady Jacken Award	2019
Vel R. Phillips Trailblazer Award , City of Milwaukee, Inaugural recipient	2018
United Way of Milwaukee and Waukesha County , Philanthropic 5 Award	2015