

Kelly H. Grebe

Former CLO Fortune 500. Innovator. Risk Management.

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Kelly Grebe has been a leader and innovator for over 23 years. She has creatively used her legal expertise to build MillerCoors business and protect its brands. She has served on nine for-profit and nonprofit boards, providing insights on industry trends, and mitigating risk across all dimensions. Being the lead legal counsel on numerous mergers, acquisitions, and joint ventures, she is effective at oversight and governance protocol. Kelly has deep knowledge of political and operational complications and understands the nuances and impact of local, state and federal regulations, particularly in the alcoholic beverage industry. As a member of the strategy committee for MillerCoors, Kelly helped shape the direction of the \$10B company. A strategy that included M&A, new product launches, distribution initiatives and advances in technology. As secretary of the Board for MillerCoors, she provided corporate governance oversight and a revision of board processes that helped to cultivate a positive relationship between the competitive parent companies of the joint venture. As CLO she guided the company and reported to the Molson Coors board on a variety of litigation, risk, reputational and ethical issues and product distribution. She is immediately qualified to serve on a for-profit board providing governance, legal and strategy oversight.

FOR-PROFIT BOARD EXPERIENCE

HOP Valley Brewing Company Board member (Eugene, Oregon)	2017 - 2019
MillerCoors Board Secretary for Joint Venture	2013 - 2016

NONPROFIT BOARD EXPERIENCE

United Way of Greater Milwaukee & Waukesha Counties Executive and Governance Committees 2020 Co-Chair for \$60M campaign	2016 - Present
Children's Wisconsin Hospital Board Foundation Board and Quality Committee	2012 - Present
Wisconsin State Fair Chair of Audit and Finance Committees, Vice Chair of Executive Committee	2017 - Present
Milwaukee Metropolitan Association of Commerce Budget Committee	2015 - 2019
Milwaukee Brewers Advisory Board	2014 - 2019

CAREER HISTORY

Served as Chief Legal Officer of \$10B company with 10,000 employees for over 7 years. The role included navigating numerous mergers, acquisitions, and partnerships, as well as stewarding the brands and guarding intellectual property, while maintaining the integrity of the firm in a highly-regulated business and setting a long-term strategic vision. She oversaw the security of the company and managed the extensive real estate holding and facilities. She also was responsible for the crisis management functions and mitigated numerous risks to the business. Her career began at the company as legal counsel for sales, and she worked closely with distributors and state regulatory bodies. She then added marketing to her responsibilities and was able to navigate the legalities of an aggressive advertising campaign. She also was instrumental providing guidance on new innovations, while navigating operational and distribution partnerships.

MillerCoors Senior counsel to Chief Legal Officer (CLO since 2013)	1997 - 2019
Quarles & Brady Associate in litigation practice / argued before the 6 th Circuit Court of Appeal	1993 - 1997

EDUCATION

University of Wisconsin-Madison JD, cum laude	1993
University of Wisconsin-Madison BS, Political Science	1988
Columbia School of Business Certification in Finance	2007

AWARDS

Milwaukee Business Journal Top Corporate Counsel	2012
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