

# MWi CORPORATE SPONSORSHIP OPPORTUNITIES 2022

Corporate sponsors are critical to our efforts and we rely on your support to help advance the representation of women in the corporate boardroom. If there is a benefit not listed, but one you would like to see, please ask!



Sponsorship Level	Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor
<b>Exclusive Sponsorship Froedtert Health</b>	<b>SOLD</b>			
Podium remarks at 20th Anniversary Celebration & Recognition Event	X			
Recognition as “Presenting Sponsor” on MWi website, Research Report, presentations and social media channels	X			
Opportunity for key leader to address MWi members at a meeting	X			
Seating at Anniversary Celebration & Recognition Event	2 Tables of 8	Table of 8	Table of 8	½ Table of 4
Recognition from podium at 20th Anniversary Celebration & Recognition Event & priority seating	X	X		
Verbal recognition at each MWi meeting	X	X		
Sponsor featured in social media post highlighting the work specifically funded by the sponsor	X	X	X	
Opportunity to provide a thought leadership piece to share with MWi members and post on social media	X	X	X	
Recognition on MWi social media channels	X	X	X	
Recognition in 20th Anniversary & Celebration Event marketing materials	X	X	X	X
Logo listed on MWi Website, Research Report, & presentations	X	X	X	X
	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,000</b>

# MWi 20<sup>TH</sup> ANNIVERSARY CELEBRATION & RECOGNITION EVENT



Please select your 2022 Sponsorship commitment  
*We appreciate your partnership.*

---

## 2022 SPONSORSHIP LEVEL

<b><u>SOLD</u></b> Presenting Sponsor .....	\$20,000
<i>(includes two tables of eight)</i>	
----- Platinum Sponsor .....	\$10,000
<i>(includes one table of eight, priority seating)</i>	
----- Gold Sponsor .....	\$5,000
<i>(includes one table of eight)</i>	
----- Silver Sponsor .....	\$3,000
<i>(includes ½ table of four)</i>	

---

### **Please make checks payable to:**

Milwaukee Women inc  
*ACH instructions available upon request.*

### **Mailing Address:**

MWi  
10936 N. Port Washington Rd, Suite 209  
Mequon, WI 53092

### **MWi Contact:**

Jackie Mortenson,  
*Director of Services*  
jackie@milwaukeeewomeninc.com  
262-389-7627

Thank you for your support!

# MWi 20<sup>TH</sup> ANNIVERSARY CELEBRATION & RECOGNITION EVENT

## “20 years of Advancing Inclusive Leadership”



### EVENT OVERVIEW

Tues, Oct 11, 2022

5:00 – 8:00 p.m.

The Pfister Hotel,  
Grand Ballroom

We expect approximately 400 people to attend, including CEOs and board members of Wisconsin public and large privately-held companies and business leaders from across the region.

The event will reflect on MWi's 20 years of progress and set the stage for our continuing work in the future. “Power of 3” companies, companies with at least one woman on the board, and our sponsors will be recognized for their commitment to gender diversity on boards.

**EVENT CHAIRS | Honorary Chair:** Mary Ellen Stanek

**Event Co-Chairs:** Sharon Canter, Joan Prince, Lynn Sprangers

### KEYNOTE SPEAKER



#### **Toni Townes-Whitley**

*Former President, US Regulated Industries, Microsoft Corporation,  
Independent Director, Nasdaq board, Board Trustee, United Way Worldwide*

Toni Townes-Whitley is a global technology leader who currently serves as an Independent Director/Trustee on eight Boards: Nasdaq, PNC Financial Services, Empowerment Inclusion Capital, United Way Worldwide, Johns Hopkins Medicine, Thurgood Marshall College Fund, Partnership for Public Service, and the Princeton Faith & Work Initiative.

As former president of US Regulated Industries at Microsoft, Toni led the US sales strategy for driving digital transformation across customers and partners within the public sector and commercial regulated industries. With responsibility for the 5200+ sales organization and ~\$16B P&L, she was one of the leading women at Microsoft, and in the technology industry, with a track record for accelerating and sustaining profitable business and building high-performance teams.

Toni helped to launch new initiatives at Microsoft, partnering with the Athena Alliance, an organization that prepares women for corporate board roles, and working with Gender Fair, an organization which rates companies on their gender-equity practices, policies, advertising, and philanthropy.

### ABOUT MWI

MWi is an organization of professional women dedicated to changing the face and quality of leadership in the Wisconsin business community. We partner with community stakeholders to further our mission to diversify public company boards of directors, specifically by placing more women and underrepresented minorities on boards. We have been providing annual research on the number of women on corporate boards since 2003 – long before board diversity began receiving the attention it does now.

*More detailed information to follow.*